

1 of 3

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	TU-F	5P-630P		:30	\$2,000.00	08/14-08/17	6	1	6	\$12,000.00	
		Buyline Comment: 5P NEWS										
	2	TU-F	630P-7P		:30	\$2,000.00	08/14-08/17	4	1	4	\$8,000.00	
		Buyline Comment: INSIDE EDITION										
	3	TU-F	7P-8P		:30	\$2,000.00	08/14-08/17	4	1	4	\$8,000.00	
		Buyline Comment: ET/INSIDER										
	4	TU-F	11P-1135P		:30	\$2,000.00	08/14-08/17	2	1	2	\$4,000.00	
		Buyline Comment: 11P NEWS										
	*5	TU	10P-11P		:30	\$8,500.00	08/14-08/14	0	0	0	\$0.00	
		Buyline Comment: 48HR MYSTERY										
		[MADE-GOOD BY LINE(S) 17]										
		V3 Effective Dates Changed										

Rep Order# 8846733 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 36971

Printed: 08/15/2012 1:35 PM
Last Received: 08/15/2012 9:19 AM
Showing Buylines: All Lines

2 of 3

Station KLAS-TV LAS VEGAS
Advertiser () RESTORE OUR FUTURE
Product ISSUE
Estimate# 501
Buyer KAREN BECKINI
Phone#
Fax#

Agency () MENTZER MEDIA SERVICES
600 FAIRMONT AVE, SUITE 306
TOWSON, MD 21286
Agency C/P1/P2/E //501
Flight Dates 08/14/2012 - 08/20/2012
Hiatus Weeks

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	*17	SU	7P-8P	60 MINUTES	:30	\$8,500.00	08/19-08/19	1	1	1	\$8,500.00	
				Sales Remark: V3 MAKEGOOD								
				[MKGD FOR SPOTS MISSED ON LN #5: 8/14(1/WK)]								
				V3 Added								
	6	W	10P-11P		:30	\$15,000.00	08/15-08/15	1	1	1	\$15,000.00	
				Buyline Comment: CSI								
	7	TH	10P-11P		:30	\$10,000.00	08/16-08/16	1	1	1	\$10,000.00	
				Buyline Comment: PERSON OF INTEREST								
	*8	SA	7P-8P		:30	\$600.00	08/18-08/18	0	0	0	\$0.00	
				Buyline Comment: ET WKND								
				[MADE-GOOD BY LINE(S) 18]								
				V3 Effective Dates Changed								
	*18	TH-F	5A-6A	5A NEWS	:30	\$600.00	08/16-08/17	2	1	2	\$1,200.00	
				Sales Remark: V3 MAKEGOOD								
				[MKGD FOR SPOTS MISSED ON LN #8: 8/18(2/WK)]								
				V3 Added								
	9	SA-SU	11P-1135P		:30	\$2,000.00	08/18-08/19	2	1	2	\$4,000.00	
				Buyline Comment: 11P NEWS WKND								
	10	SU	6A-630A		:30	\$1,100.00	08/19-08/19	1	1	1	\$1,100.00	
				Buyline Comment: 6A NEWS SUN								
	11	SU	630A-8A		:30	\$3,500.00	08/19-08/19	1	1	1	\$3,500.00	
				Buyline Comment: CBS SUN AM								
	12	SU	9P-10P		:30	\$7,500.00	08/19-08/19	2	1	2	\$15,000.00	
				Buyline Comment: GOOD WIFE								
	13	SU	10P-11P		:30	\$7,500.00	08/19-08/19	1	1	1	\$7,500.00	
				Buyline Comment: MENTALIST								

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	14	M	5P-630P		:30	\$2,000.00	08/20-08/20	2	1	2	\$4,000.00	
				Buyline Comment: 5P NEWS								
	15	M	630P-7P		:30	\$2,000.00	08/20-08/20	1	1	1	\$2,000.00	
				Buyline Comment: INSIDE EDITION								
	16	M	7P-8P		:30	\$2,000.00	08/20-08/20	1	1	1	\$2,000.00	
				Buyline Comment: ET/INSIDER								

—REPORT TOTALS—

Report Totals: 32 / \$105,800.00

—SALES MONTHLY TOTALS—

Aug 12: 32 / \$105,800.00

Sales Totals: 32 / \$105,800.00

Station Totals: 32 / \$105,800.00

Lines not sent/rcld/rtrn: 0 / \$0.00

—COMPETITIVE—

Market Totals	\$302,286	CABL	0%	KLAS	35%	KSNV	39%	KTNV	15%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	11%	UNKN	0%		

Books null
Demos RA35+